Survey Process Flow Chart

Below is a schematic of the overall Survey Process that you will learn about. No one step can stand alone and all are necessary.

1. Determine the Research Question
2. List Kinds and Uses of Information Needed
3. Survey
4. How to Obtain Data
5. Alternative Data Sources
6. Create a Survey Form
7. Identify Respondents
8. Pilot Test
9. Conduct Survey
10. Enter and Edit Data
11. Analyze Data
12. Develop Report with Findings and Recommendations

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